JOIN US
SAE FOUNDATION
ANNUAL CELEBRATION

HONORING
SERGIO MARCHIONNE,
CHIEF EXECUTIVE OFFICER
FIAT CHRYSLER AUTOMOBILES

MAY 19, 2015 – Masonic Temple, Detroit

The ‘AHA’ Moment Starts with you!
Join us to celebrate and pay tribute to the career accomplishments and philanthropic spirit of the men and women who are helping to create ‘AHA’ moments in communities across the country.

Network among top industry executives and be inspired by local K-16 students participating in SAE’s award-winning science, technology, engineering and math (STEM) programs.
# LEVELS OF SUPPORT

<table>
<thead>
<tr>
<th>Level</th>
<th>Cost</th>
<th>Seats</th>
<th>Reception</th>
<th>AD</th>
<th>Other Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>OEM Elite</td>
<td>$25,000</td>
<td>20</td>
<td>VIP+GEN</td>
<td>Full</td>
<td>Special recognition in all print materials w/logo, visual screens &amp; script</td>
</tr>
<tr>
<td>Supplier Elite</td>
<td>$15,000</td>
<td>10</td>
<td>VIP+GEN</td>
<td>Full</td>
<td>Special recognition in all print materials w/logo, visual screens</td>
</tr>
<tr>
<td>Reception</td>
<td>$10,000</td>
<td>10</td>
<td>VIP+GEN</td>
<td>Full</td>
<td>Special recognition in all print materials w/logo, visual screens &amp; script + reception signage</td>
</tr>
<tr>
<td>Platinum</td>
<td>$10,000</td>
<td>10</td>
<td>VIP+GEN</td>
<td>Full</td>
<td>Recognition in printed program w/logo</td>
</tr>
<tr>
<td>Mentor</td>
<td>$10,000</td>
<td>5</td>
<td>VIP+GEN</td>
<td>Full</td>
<td>Recognition in printed program w/logo + engraved memento; sponsor shares table with 5 students</td>
</tr>
<tr>
<td>Gold</td>
<td>$8,000</td>
<td>5</td>
<td>VIP+GEN</td>
<td>Half</td>
<td>Recognition in printed program w/logo</td>
</tr>
<tr>
<td>Valet</td>
<td>$7,500</td>
<td>4</td>
<td>VIP+GEN</td>
<td>Half</td>
<td>Recognition in printed program w/logo, signage in valet area, opportunity to place promo items in vehicles</td>
</tr>
<tr>
<td>Silver</td>
<td>$5,000</td>
<td>2</td>
<td>VIP+GEN</td>
<td>Quarter</td>
<td>Recognition in printed program w/logo</td>
</tr>
<tr>
<td>Bronze</td>
<td>$2,500</td>
<td>0</td>
<td>List</td>
<td></td>
<td>Recognition in printed program w/logo</td>
</tr>
<tr>
<td>Table</td>
<td>$3,200</td>
<td>10</td>
<td>GEN</td>
<td>List</td>
<td>Recognition in printed program (list)</td>
</tr>
<tr>
<td>Ticket</td>
<td>$350</td>
<td>1</td>
<td>GEN</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## REGISTRATION FORM

Company Name: ........................................................................................................................................

Company Address: ....................................................................................................................................

Contact Name: ..........................................................................................................................................

Contact Email: .................................................................Contact Phone: ............................................

Level of Support: ........................................................................................................................................

Register online:  http://foundation.sae.org/banquet/

Fax this form to:  +1.724.776.0890

Mail this form to:  SAE Foundation  
ATTN: Renee Hayes  
400 Commonwealth Drive, Warrendale, PA 15096
WHY STEM MATTERS

Compared to other countries around the world, according to the World Economic Forum, the United States ranks:

- 28th in Educational System Quality.
- 38th in Primary Education Quality.
- 47th in Math and Science Education Quality.

Only 26% of American high school seniors are considered proficient in math.

78% of American high school graduates do not meet the standard levels for at least one entry-level STEM college course.

There are nearly 3.7 million unfilled U.S. jobs in STEM fields.
THE TOTAL STEM SOLUTION

The SAE Foundation is addressing one of the most pressing issues facing industry today - the decline of student interest in science and technology – by supporting programs that span the entire K-16 learning continuum. SAE’s pre-professional programs educate students in key STEM skills, improve teacher effectiveness, teach real-world engineering design and provide employers with direct contact with potential recruits.

SAE Collegiate Design Series + Awards & Scholarships

A World In Motion F1 in Schools High School

A World In Motion Middle School 6-8

A World In Motion Elementary 4-6

A World In Motion Primary K-3

WWW.SAEFOUNDATION.ORG